

CAMEXPO
The Complementary
& Natural Healthcare Show

showreview

23-24 October 2005 | ExCeL London online at www.camexpo.co.uk

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special




Supersalve stand creating interest in its first paraben-free range

are really important for us.”
Supersalve was whipping up a frenzy with its new range of restorative herbal balms — the first range of products from Supersalve that is paraben-free. Packaged in new, environmentally-friendly tubes and pump bottles, there are three products in the new restorative balm range: Supersalve Recovery-Rub; Supersalve Recovery-Care Balm; and Supersalve Massage Balm.

Holford — and Vein Support Formula — a gel and supplement product aimed at reducing visible thread and spider veins. Comments Moyal: “The Vein Support Formula product has been getting a very positive response at the show. It is particularly for people in areas such as retail or consulting, who stand for large parts of the day.”

Also appealing to the calorie-free sweet-toothed market is Xylobrit from

use by a therapist with a specific intention. Hand-blended in aromatherapist Debra Mulkern’s New Forest workshop, each stage of the process is given great care and attention to ensure the quality and purity of the products.

Pharmanex was boasting a host of new launches, with Estera Balance Formula, for pre-menopausal women, and Estera Maintenance Formula, for post-menopausal women — both new to the market in October. Both formulas contain a patent-pending blend of phytoestrogens, as well as flax seed powder lignans and indole 3-carbinol (I3C) to “help balance out hormonal fluctuations”, said Pharmanex’s Sarah Campbell. They also provide relief for symptoms associated with PMS and the menopause respectively.



Also new from Pharmanex, and creating a tastebud

End.